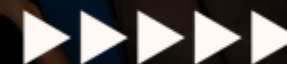




DIGITEL THE NEW SMART WAY FOR CITIZENS ENGAGEMENT

Zohar Sharon
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Startup City





Mediterranean
capital of cool



Young, wild
& free City



A lot of Talents



A very Tolerance City





Turnaround City



Investment in public spaces







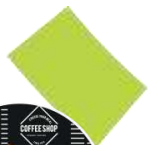
It's all
about
me.







תל אביב
יפו





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TEL AVIV
YAFFO





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1 PERSONALIZE CITY INFORMATION



2 BENEFITS



3 E SERVICES



PERSONALIZE CITY INFORMATION

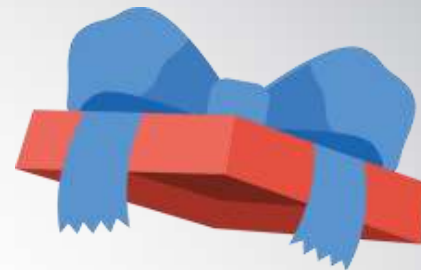
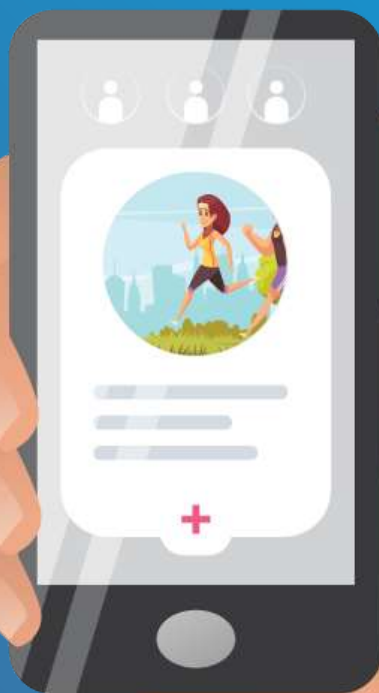
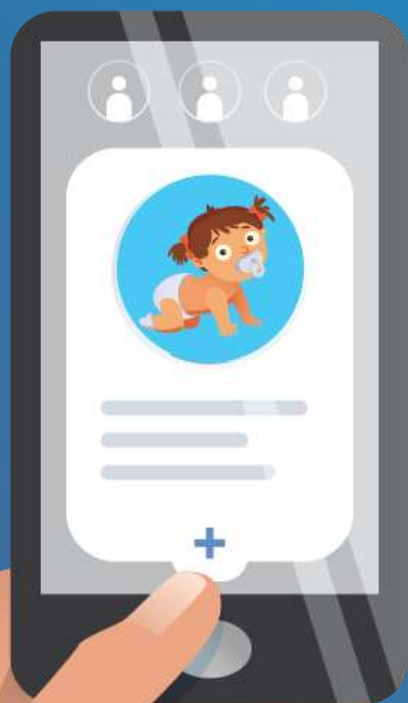




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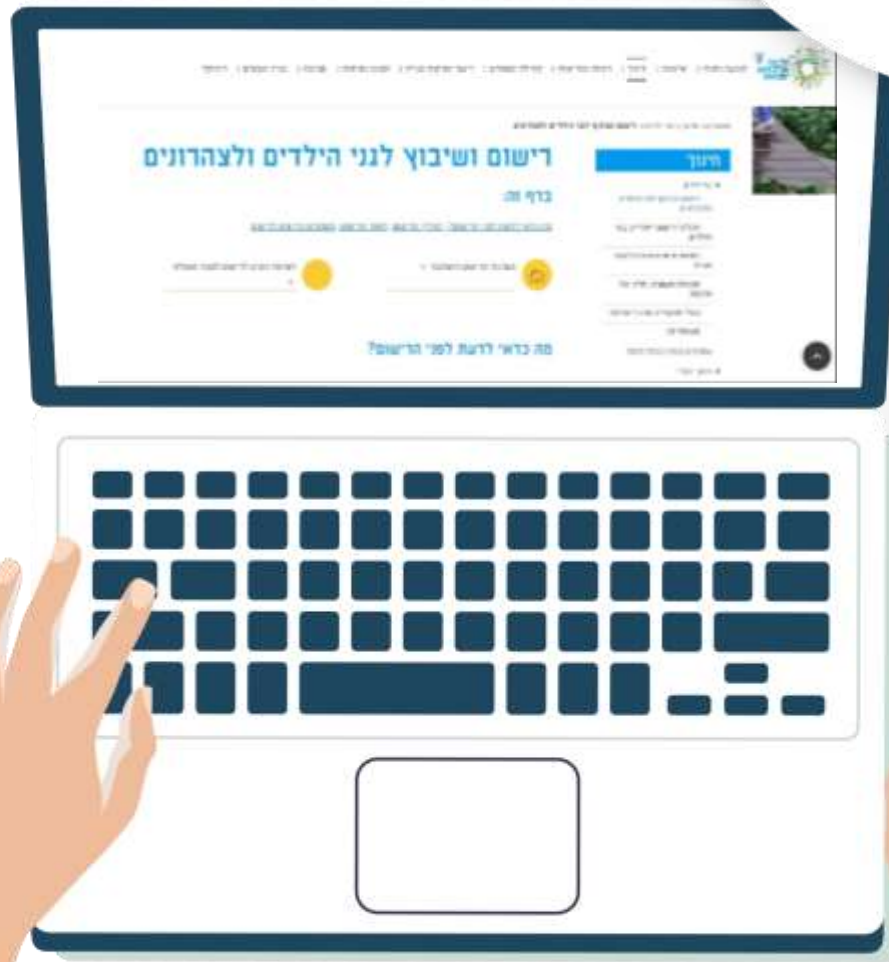
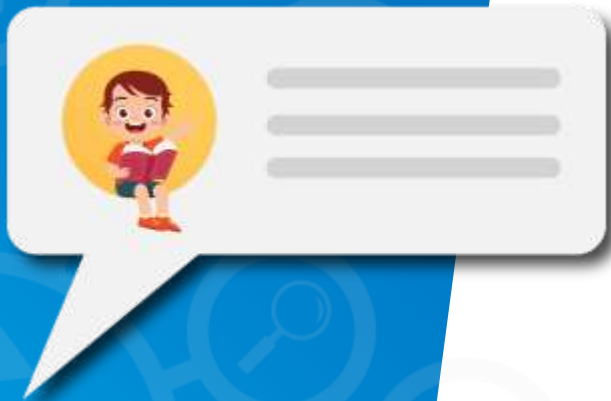
BENEFITS



E SERVICES



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AUTOMATIC PERSONAL INFORMATION







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